

## **REQUIREMENTS FOR THE DISPLAY OF A SIGN AT A HOME-UNDERTAKING**

- The dimensions of the sign shall not exceed 900 mm x 600 mm (unless otherwise stipulated in an Annexure B or Consent-use or in terms of the relevant Town-planning Scheme as amended from time to time).
- The advertising structure shall not be higher than 3 m.
- The specific consent of the Municipality is required.
- The sign must form an integral part of the architecture of the boundary wall or fence on the street frontage of the premises.
- Where there is no street boundary wall, the sign must form an integral part of a substantial architectural element, and be designed and placed on the premises to the satisfaction of the Strategic Executive Officer: Housing, City Planning and Environmental Management.
- The sign may not, at the discretion of the Strategic Executive Officer: Housing, City Planning and Environmental Management, in any way detrimentally affect the residential character or amenity of the neighborhood or the surroundings.
- The dominant content of the sign is to be the name of the undertaking.
- No product advertising or advertising for sales of any kind is allowed on the sign.
- No sign, with the exception of street numbers, may be painted on boundary walls.
- Only one sign is permitted per street front on a premises.
- In instances where a sign structure is orientated at right angles to the street, a double-sided face is permitted where the sign area on each face may not exceed 0,5 m<sup>2</sup>.
- A sign at a home-undertaking may be illuminated with the consent of the Municipality, but may not be animated.